

MIDDLEWICH LITERARY FESTIVAL LOGO

and NAME COMPETITION 2014



MIDDLEWICH
VISION

Terms and Conditions

1. The competition is organised by Middlewich Vision in association with Middlewich Town Council, Middlewich High School and Middlewich Library.
2. Entry to this competition is open to persons who are full time residents of Middlewich, except the children or close relatives of any person closely connected with the competition. Proof of age, identity and eligibility may be requested.
3. All entries must be the original work of the entrant and must not infringe the rights of any other party. Middlewich Vision accepts no responsibility if entrants ignore these Terms and Conditions and entrants agree to indemnify Middlewich Vision against any claim by any third party from any breach of these Terms and Conditions.
4. Entries will not be returned so please remember to retain a copy. No feedback on any entry will be provided.
5. Entries must not contain defamatory, obscene, offensive, or any other unsuitable material. Entries must be suitable to be read, published or used online by the Vision for audiences of all ages.
6. Entrants retain the copyright in their entries but grant to Middlewich Vision a perpetual non-exclusive royalty-free licence to publish, broadcast (across all media) and post the entry online and on any other platforms yet to be envisaged. This licence will be deemed to include all the necessary rights and permissions to enable such use by the Vision to fulfil the prizes and to complete the administration of this competition.
7. Entries will be judged on originality, the use of colour and creative design.
8. The first round of judging will be completed by a panel invited by Middlewich Vision. Each judge will receive a batch of names and logos score using a set criteria. The highest scoring entries will be put through to a shortlist and the winning entries will be drawn from the two categories.
9. Shortlisted entrants will be invited to attend the opening of the Literary Festival on Friday 23rd May 2014. The full names of the finalists and the overall winners will be announced during this event (subject to any parental consent required). Any pictures taken may be used online and in publicity photos in the future.
10. The new name and logo will be featured annually by the Festival

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ENTRY CONSENTS AND APPROVALS (please complete and include with entry)

Entrant's Name _____ Entrant's Age _____

Category Entered Logo _____ Name _____

If over 16

Entrant's Name _____

Entrant's Address _____

Entrant's Phone Number _____

Entrant's Email _____

If under 16

Parent / Guardian's Name _____

Parent / Guardian's Address _____

Parent / Guardian's Phone Number _____

Parent / Guardian's Email _____

Confirmation that the entrant lives in Middlewich (please sign) _____

Please return by **Monday 28th April 2014 at 12 noon** to

Middlewich Vision, Town Hall, Victoria Building, Lewin Street, Middlewich,
CW10 9AS

Or by email to vision@middlewich.org.uk



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VISION**